

Glossary

1. **Mortality**
The study of death rates is called mortality.
2. **Fertility**
The study of birth rates is called fertility.
3. **Natality**
The study of infant mortality.
4. **Demographic Study**
The study of population trend (birth rate and death rate) is called demographic study.
5. **Common Data Set**
It is a collaborative effort between publishers and educational institutions to standardize the set of annual data elements requested for educational publications.
6. **Questionnaire**
A list of questions answers for which are filled by informants.
7. **Net Reproduction Rate**
Net Reproduction Rate is used to study the rate of growth of population.
8. **Performance Metrics**
It is a website which provides trend data on campus metrics used to assess the degree to which organizational goals are being met.