

[References]

Management of Family Business - 1

Subject:

Business Economics

Course:

Paper No. & Title:

B. A. (Hons.), 6th Semester, Undergraduate

Paper – 651 Elective PaperP2 – Entrepreneurship and Family Business

Unit No. & Title:

Unit – 4 Management of Family Business

Lecture No. & Title:

Lecture – 1 Management of Family Business - 1

References

Books

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- 2. Poza, E.J.Family Business, 2007
- 3. Aronoff, C., Ward, J., Family Business Ownership.
- 4. Journal of Family Business Strategy, Elsevier Ltd.
- 5. Journal of Family Business Management, EmeraldInsight
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