



[References]

Entrepreneur and Economic Development-II

Subject:	Business Economics
Course:	B. A. (Hons.), 6 th Semester, Undergraduate
Paper No. & Title:	Paper – 651 Elective PaperP2 – Entrepreneurship and Family
Unit No. & Title:	Unit – 3 Entrepreneur and Economic Development
Lecture No. & Title:	Lecture – 2 Entrepreneur and Economic Development - II

References

Books

1. Desai, V. (2009), "Entrepreneurial Development", Himalaya Publishing House, New Delhi, India.
2. Gupta, C. and N. Shrinivasan (2009), "Entrepreneurship Development in India", Sultan Chand and Sons, New Delhi, India.
3. Khanka, S.S. (1999), "Entrepreneurial Development", S. Chand & Co., New Delhi, India.

Link

- <http://slideplayer.com/slide/4783321/>
- [http://www.powershow.com/view2b/524d9e-ZWRhY/Chapter 3 Entrepreneurial Strategy Generating and Exploiting New Strategies powerpoint ppt presentation](http://www.powershow.com/view2b/524d9e-ZWRhY/Chapter_3_Entrepreneurial_Strategy_Generating_and_Exploiting_New_Strategies_powerpoint_ppt_presentation)
- <https://www.scribd.com/doc/62123919/Chapter-13-Entrepreneurial-Strategy-Generating-and-Exploiting-New-Entries>