

ASSIGNMENT

Q1. Choose three different products that you might be interested in purchasing and that are sold on the internet. For each product, visit three websites and go through the process if you were going to actually purchase the product. Which website was the best? Why? Which was the worst? Why? If you could create the perfect website, what features would have?

Q2. Choose a product and use the checklist method to develop new ideas. Be prepared to state your product and the three most creative ideas generated.