

## [Summary]

## **Entrepreneurial Development Perspective**

**Subject:** Business Economics

**Course:** B. A. (Hons.), 6<sup>th</sup> Semester,

Undergraduate

Paper No. & Title: Paper – 651

Elective PaperP2 -

Entrepreneurship and

Family Business

Unit No. & Title: Unit – 1

Entrepreneurial

**Development Perspective** 

**Lecture No. & Title:** Lecture – 1

Entrepreneurial

Development Perspective

## **Summary**

Different researchers have defined entrepreneur in their own ways. From these definitions, it can be precisely said that an entrepreneur is a risk taker who manages/organizes scarce resources in such a way as to maximize profit and growth of a differentiating business firm. By an entrepreneur and entrepreneurship, it is clear that an entrepreneur is only a person, but an entrepreneurship is concerned with the process. By distinguishing between an entrepreneur and an intrapreneur; an entrepreneur and a manager, it is clear that intrapreneur and a manager work as employees in a business firm/venture, where an entrepreneur is an owner. As for being a successful owner of a venture, basic needed attributes and characteristics are riskbearing, good organizing, innovation, optimism and so on. Then only, an entrepreneur can run efficiently their business with success.