

### [Frequently Asked Questions]

**Entrepreneurial Development Perspective** 

Subject:

**Business Economics** 

**Course:** 

Paper No. & Title:

B. A. (Hons.), 6<sup>th</sup> Semester, Undergraduate

Paper – 651 Elective PaperP2 – Entrepreneurship and Family Business

Unit No. & Title:

Unit – 1 Entrepreneurial Development Perspective

Lecture No. & Title:

Lecture – 1 Entrepreneurial Development Perspective

#### **Frequently Asked Questions**

### Q1. Explain the concept of entrepreneurship.

**A1.** Entrepreneurship is the capacity for innovation investment and expansion in new markets product and techniques. Entrepreneurship can be considered as financial business enterprise organizing and risk taking ability.

### Q2. Define an entrepreneur.

**A2.** An Entrepreneur is an individual with knowledge, skills, initiative, drive and spirit of innovation who aims at achieving goals. An entrepreneur identifies opportunities and seizes opportunities for economic benefits.

### Q3. What are the functions of an entrepreneur?

**A3.** Entrepreneur is a person, 1) who exercises the function or 2) initiating coordinating controlling or institute major change in a business enterprise and or 3) bearing those risks of operation which arise from the dynamic nature of society and imperfect knowledge of the future which can cast through transfer calculation or elimination.

## Q4. From which word and language the word 'entrepreneur' came into existence? What does it mean?

**A4.** A term 'entrepreneur' taken from the French word 'enterprendre', it means to launch or to startup any venture or business firm.

## **Q5. Express the views of Schumpeter on entrepreneur.**

**A5.** In the 1934 year, Joseph Schumpeter given his view as, an entrepreneur is an innovator and develops untried technology.

## Q6. Give two differences between An entrepreneur and an intrapreneur.

**A6.** An entrepreneur is behaving independently, where An intrapreneur cannot. And, An entrepreneur is an owner, while an intrapreneur is a worker or employee.

## Q7. Distinguish between entrepreneur and entrepreneurship.

**A7.** An entrepreneur is a person or individual, while entrepreneurship is a process. This is the basic difference between them.

## Q8. What is the reward difference between an entrepreneur and a manager?

**A8.** An entrepreneur earns a profit as a reward, while a manager gets salary as a reward, because a manager renders a services to the firm.

# Q9. Give the classified characteristics of a successful entrepreneur in accordance of McClelland.

**A9.** McClelland (1961) classified these characteristics of an entrepreneur in his book 'Achieving Society':

- An unusual creativeness.
- A propensity of risk-taking.
- A strong need for achievement.

# Q10. Explain any one attributes of a successful entrepreneur in detail.

**A10.** Future Foresight: A successful entrepreneurs have to make a strategy for future by using their foresight. An entrepreneur can envisage the likely changes going to be taken in the market, consumer's taste and preference, changes in technological pattern etc., which is a key to be a successful entrepreneur.