

ASSIGNMENT

Q1.How does the concept “translate thought into action” bear on the relationship between business strategy and operating strategy?

Q2.Illustrate a policy, an objective, and a functional strategy in your personal career strategy.

Q3.Explain the roles of functional policies and plans and operational factors in strategy implementation.

Q4.What is the definition of business strategy, and why is this strategy important to firms competing in the twenty- first century competitive landscape?