

Subject: Business Economics

Course: B.A., 6th Semester, Undergraduate

Paper No: 602

Paper Title: Business Strategy & Ethics

Unit No.: 5 (Five)

Title: Business Ethics

Lecture No: 1 (One)

Title: Business Ethics (Part - 3)

References

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4. Robert Grant Contemporary Strategic Management: Case Studies Wiley India Pvt. Ltd. Latest Edition

Links

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