

Subject: Business Economics

Course: B.A., 6th Semester, Undergraduate

Paper No: 602

Paper Title: Business Strategy & Ethics

Unit No.: 5 (Five)

Title: Business Ethics

Lecture No: 1 (One)

Title: Business Ethics (Part - 3)

References

1. Azhar Kazmi ,Strategic Management and Business Policy Tata McGraw- Hill Latest Edition
2. Gerry Johnson, Kevan Scholes and Ricard Whittington ,Exploring Corporate Strategy: Text and Cases Pearson Education Latest Edition
3. P. Subba Rao Business Policy and Strategic Management, Himalaya Publishing House, Latest Edition
4. Robert Grant Contemporary Strategic Management: Case Studies Wiley India Pvt. Ltd. Latest Edition

Links

http://www.authorstream.com/Presentation/shubham_tap-1584653-modern-methods-operational-control/

<http://www.citeman.com/19535-evaluation-techniques-for-operational-control.html>

<http://www.vuzs.info/mcqs/230-mgt603-strategic-management/5927-mgt603-strategic-management-solved-mcqs-set-6.html>

<http://www.vuzs.info/mcqs/230-mgt603-strategic-management/5927-mgt603-strategic-management-solved-mcqs-set-5.html>

<http://www.zeepedia.com>

<http://www.smallbusiness.chron.com>

<http://www.strategic-control.24xls.com/en233>

<http://www.vuzs.info/mcqs/450-mgt610-business-ethics/5546-mgt610-business-ethics-solved-mcqs-from-quiz-1.html>