

ASSIGNMENT

1: Conduct a Technical Analysis for a firm venturing into the Mobile Phone/ Handset Industry.

2: Take the case of any one Merchant Banking Company in India and elaborate on the role and salience of the agency in any particular project.

3: Discuss the steps involved in idea generation in a project. Point out at the sources for idea generation. Also discuss the criteria for screening these generated ideas.

4: Shri Ram Entreprises has collected any information on price rise. Suppose the General inflation rate is 4% and PCC's cost of capital does not include it. Further assume that fuel cost will rise at the rate of 10% per annum for the next five years, and then level off at 4% per year thereafter. How would this information affect the calculation of equipment's net present value? How would you calculate the present value of a project's cash flows?

5: Under what circumstances would NPV and IRR Rank different projects differently? Why? Which method do you consider superior in disparity situation? Give your reasons.