



[Summary]

Mutual Funds (Part-2)

Subject:	Business Economics
Course:	B. A. (Hons.), 5 th Semester, Undergraduate
Paper No. & Title:	Paper – 511 Investment Management
Unit No. & Title:	Unit – 4 Mutual Funds
Lecture No. & Title:	Lecture – 2 Mutual Funds (Part-2)

Summary:

This session explained the various strategies for evaluation of performance of mutual funds. It enlists popularly used ratios which consider risks and returns associated with investment in mutual funds. These ratios are used in markets as indicators to guide both investors and portfolio managers. The portion explaining asset allocation, diversification and portfolio management services is an attempt to enrich the students about new trends of investment management. This trend is an off shoot of requirements of the educated, aware and intelligent customers. Also it summarizes the growth in the mutual fund industry, buyer behavior, customized products and their investment patterns in the year 2016 as compared to 2015. There is a significant growth in this sector, which can be contributed to the benefits, the innovations and the regulations supporting the MF industry.