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Mutual Funds (Part-1)

Subject:	Business Economics
Course:	B. A. (Hons.), 5 th Semester, Undergraduate
Paper No. & Title:	Paper – 511 Investment Management
Unit No. & Title:	Unit – 4 Mutual Funds
Lecture No. & Title:	Lecture – 1 Mutual Funds (Part-1)

References

Books

(1)Consumer Behaviour by Hawkins, Best and coney , 9th,Tata McgrawHill.

(2)Consumer Behaviour in Indian Perspective by Suja Nair , Himalya publishers.

(3)Conceptual Issues, in Consumer Behaviour by S Ramesh Kumar Pearson Publication .

(4)Customer Behaviour: A Managerial Perspective by Sheth and Mittal , Thomson Publication..

Links

1. https://en.wikipedia.org/wiki/Mutual_fund
- 2.http://www.franklintempletonindia.com/en_IN/investor/investor-education/fund-basics/how-mutual-funds-work?
3. <http://www.investopedia.com/articles/basics/03/040403.asp>
- 4.<http://www.investopedia.com/ask/answers/10/mutual-funds-advantages-disadvantages.asp>
- 5.<http://www.yourarticlelibrary.com/education/sebi-the-purpose-objective-and-functions-of-sebi/8762/>