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Portfolio Theory (Part - 2)

Subject:	Business Economics
Course:	B. A. (Hons.), 5 th Semester, Undergraduate
Paper No. & Title:	Paper – 511 Investment Management
Unit No. & Title:	Unit – 3 Portfolio Theory
Lecture No. & Title:	Lecture – 2 Portfolio Theory (Part - 2)

References

Books

(1)Consumer Behaviour by Hawkins, Best and coney , 9th,Tata McgrawHill.

(2)Consumer Behaviour in Indian Perspective by Suja Nair , Himalya publishers.

(3)Conceptual Issues, in Consumer Behaviour by S Ramesh Kumar Pearson Publication .

(4)Customer Behaviour: A Managerial Perspective by Sheth and Mittal , Thomson Publication..

Links

- 1<http://www.investopedia.com/walkthrough/fund-guide/introduction/1/modern-portfolio-theory-mpt.aspx>
- 2.http://highered.mheducation.com/sites/0073530743/student_view0/chapter8/index.html
- 3.https://en.wikipedia.org/wiki/Arbitrage_pricing_theory
- 4.<https://www.coursehero.com/file/p6lavk7/12-Assumptions-of-Markowitz-Portfolio-Theory-1-Investors-consider-each/>
- 5.<http://www.investopedia.com/terms/c/cml.asp>