



[References & Links]

[Big-M Simplex Method]

Subject:	Business Economics
Course:	B. A. (Hons.), 4 th Semester, Undergraduate
Paper No. & Title:	Paper – 403 Quantitative Techniques for Management
Unit No. & Title:	Unit – 1 Introduction to Operations Research, Linear Programming
Lecture No. & Title:	Lecture – 3 Big-M Simplex Method

References

1. Operations Research: S. D. Sharma, Kedarnath ramnath, Delhi.
2. Operations Research –Kanti Swarup, P. K. Gupta and man Mohan, Sultan Chand and sons, New Delhi.
3. Operations Research – V. K. Kapoor, Sultan Chand and sons, New Delhi.

Links

1. [faculty.smcm.edu/f12/480BigMExample.pdf](http://faculty.smcm.edu/acjamieson/f12/480BigMExample.pdf)
2. businessmanagementcourses.org/Lesson09TheBigMMethod.pdf
3. ecoursesonline.iasri.res.in/mod/page/view.php?id=2939
4. nsdl.niscair.res.in/jspui/bitstream/123456789/826/1/CHAPTER-2%20LP.pdf