

[Summary]

Introduction to Operations Research

Subject: Business Economics

Course: B.A., 4th Semester,

Undergraduate

Paper No. & Title: Paper – 403

Quantitative Techniques

for Management

Unit No. & Title: Unit - 1

Introduction to Operations

Research, Linear

Programming

Lecture No. & Title: Lecture – 1

Introduction to Operations

Research

Summary

Operations Research is a new approach used in the scientific study for problems solving under the given constraints.

It is useful to a decision maker to solve a complex problem which may not be possible to solve by any traditional methods. It is used in Finance, Purchasing, Marketing, Production management, Research and Development, LIC and in many other areas. Three types of methods are used to solve OR models: Analytic method, Numerical methods and Monte Carlo methods.