

[References]

Introduction to Operations Research

Subject: Business Economics

Course: B.A., 4th Semester,

Undergraduate

Paper No. & Title: Paper – 403

Quantitative Techniques for

Management

Unit No. & Title: Unit - 1

Introduction to Operations

Research, Linear

Programming

Lecture No. & Title: Lecture – 1

Introduction to Operations

Research

References

Books

- Operations Research –Kanti Swarup, P.K.Gupta and man Mohan, Sultan Chand and sons, New Delhi.
- Operations Research V.K.Kapoor, Sultan Chand and sons,
 New Delhi.
- Operations Research S. D. Sharma, Kedar nath, Ram nath,
 New Delhi.

Links

- https://en.wikipedia.org/wiki/Operations research
- www.orie.cornell.edu > Home > About ORIE
- web.itu.edu.tr/topcuil/ya/OR.pdf
- https://www.doc.ic.ac.uk/~br/berc/linearprog.pdf