



[Summary]

Introduction to Organizational Behaviour

Subject:	Business Economics
Course:	B.A., 4 th Semester, Undergraduate
Paper No. & Title:	Paper – 402 Organizational Behaviour
Unit No. & Title:	Unit - 1 Introduction : Organizational Behaviour
Lecture No. & Title:	Lecture – 1 Introduction to Organizational Behaviour (Part-1)

Summary

The most important aspect of professional life is understanding organizational behavior and that is what we got introduced to. We looked into its concept, Managerial roles and skills, effective vs successful managerial activities and also lastly we glanced through some of the challenges and opportunities of organizational behavior. I hope this knowledge would be of quiet a help while you enter the next phase of your career.