



## **[Glossary]**

### **Negotiation Skills and Effective Communication**

<b>Subject:</b>	Business Economics
<b>Course:</b>	B. A. (Hons.), 1st Semester, Undergraduate
<b>Paper No. &amp; Title:</b>	Paper – 104 Business Communication
<b>Unit No. &amp; Title:</b>	Unit – 5 International Communication
<b>Lecture No. &amp; Title:</b>	Lecture – 2 Negotiation Skills and Effective Communication

## **Glossary**

### **Adamant**

Impervious to pleas, persuasion, requests, reason

### **Citing**

Make reference to

### **Lucidity**

The comprehensibility of clear expression

### **Perceive**

To become aware of through the senses

### **Perspective**

A way of regarding situations or topics etc.

### **Remedy**

Act of correcting an error or a fault or an evil