



[References]

Cultural Sensitiveness and Cultural Context

Subject:	Business Economics
Course:	B. A. (Hons.), 1st Semester, Undergraduate
Paper No. & Title:	Paper – 104 Business Communication
Unit No. & Title:	Unit – 5 International Communication
Lecture No. & Title:	Lecture – 1 Cultural Sensitiveness and Cultural Context

References

Books

No Reference books for this lecture.

Links

- <http://study.com/academy/lesson/what-is-cultural-sensitivity-definition-examples-importance.html>
- http://www.uvm.edu/~cdci/prlc/unit3_slide/sld005.htm
- http://www.bigsisters.bc.ca/site-bbbs/media/BCLowerMainland/Cultural_Sensitivity_Awareness.pdf
- https://en.wikipedia.org/wiki/Cross_cultural_sensitivity
- <http://redshoemovement.com/what-is-cultural-sensitivity/>