



[References]

Business Communication

Subject:	Business Economics
Course:	B. A. (Hons.), 1st Semester, Undergraduate
Paper No. & Title:	Paper – 104 Business Communication
Unit No. & Title:	Unit – 1 Introduction To Business Communication
Lecture No. & Title:	Lecture – 1 Introduction To Business Communication

References

Books

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3. Business Communication – Urmila Rai & S. M. Rai – Himalaya Publishing House, Mumbai
4. Bovee and Thill: Business Communication Today; Tata McGraw Hill, New Delhi
5. Business Communication – D.D.Singhal – Ramesh Book Depo. Jaipur
6. Essential of Business Communication – Rajendrapal – sultan chand & son New Delhi
7. Communication Skill- DR P L Pardeshi –Nirali Publication Pune
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Links

- http://www.managementstudyguide.com/business_communication.htm
- <http://www.notesdesk.com/>