



[References]

Introduction to Business

Subject:	Business Economics
Course:	B. A. (Hons.), 1st Semester, Undergraduate
Paper No. & Title:	Paper – 103 Fundamentals of Business and Accounting
Unit No. & Title:	Unit – 1 Introduction to Business
Lecture No. & Title:	Lecture – 1 Introduction to Business

References

Books

- NCERT book 11 standard of Business Studies.
- Business studies from NIOS, new delhi, page no.8 to 16, chapter 1 (Nature & Scope of Business)

Links

- <http://www.yourarticlelibrary.com/business-environment/the-interface-between-business-and-various-types-of-business-environment/7498/>
- <http://www.entrepreneur.com/>
- <http://carlosalverto.empowernetwork.com/>
- http://www.academia.edu/6378810/Analysis_of_E-Commerce_and_M-Commerce_Advantages_Limitations_and_Security_issues