

ASSIGNMENT

- 1) Define business? Explain the characteristics of business?
- 2) Enumerate the social objectives of business?
- 3) What is the role of different environment in business?
- 4) What do you understand by Network marketing? What are the various components of Network Marketing?
- 5) Differentiate between BPO & KPO?
- 6) Differentiate between E-Commerce & M-commerce?