# ASSIGNMENT

1. What is data and data set?

2. Discuss qualitative data with illustration.

3. Discuss quantitative data with illustration.

4. Discuss primary data with illustration.

5. Discuss secondary data with illustration.

6. Distinguish between qualitative and quantitative data.

7. Distinguish between primary and secondary data.

8. Discuss the method of collecting primary data.

9. Discuss the different sources of collecting secondary data

10. Discuss various type of scale measurements.

11. Define population and sample.