



[References]

Cardinal Utility Approach

Subject:	Business Economics
Course:	B. A., 1st Semester, Undergraduate
Paper No. & Title:	Paper – 101 Microeconomics – I
Unit No. & Title:	Unit – 2 Consumer Demand: Cardinal Utility Approach
Lecture No. & Title:	Lecture – 1 Consumer Demand: Cardinal Utility Approach

References

Books

- N. Gregory Mankiw (2012). "Principles of Economics", Cengage Learning India Private Ltd, New Delhi.
- H. L. Ahuja (2009). "Modern Microeconomics – Theory and Applications", S. Chand & Company Ltd, New Delhi.
- S H Agarwala (2008). "Microeconomic Theory and Applications", Excel Books, New Delhi.
- Consumer's Behaviour: Cardinal Utility Analysis (Explained With Diagram) By J.Singh Cardinal Utility Analysis. (Most of it is as give in Ahuja Book)
- How cardinal utility entered economic analysis during the Ordinal Revolution. By - Ivan Moscati, University of Insubria, Varese (Italy), This draft: November 2012
- Principles of Micro Economics. DD Tewari and Katar Singh, New Age International (P) Limited, Publishers, New Delhi (2003)
- Microeconomics: Theory And Applications. D. N. Dwivedi Dorling Kindersley (India) Pvt. Ltd., New Delhi (2006)

Links

- <http://www.economicdiscussion.net/cardinal-utility-analysis/consumers-behaviour-cardinal-utility-analysis-explained-with-diagram/1111>
- http://eco.uninsubria.it/dipeco/quaderni/files/QF2012_05.pdf
- https://books.google.co.in/books?id=d4-Gd_bLY0sC&pg=PA14&lpg=PA14&dq=assumptions+of+cardinal+utility+theory+economics&source=bl&ots=joi68Snbsz&sig=vIcfa05lPaVmUYaailLFxsvsSdI&hl=en&sa=X&ved=0CDkQ6A

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- https://books.google.co.in/books?id=IbvULY0ojiEC&pg=PA115&lpg=PA115&dq=assumptions+of+cardinal+utility+theory+economics&source=bl&ots=2WPybNrQKc&sig=Ysm6CakM_kfIjzulUdnPNAJkII0&hl=en&sa=X&ved=0CEgQ6AEwCGoVChMI0_P4yeK5xwIVFFeOCh0eigby#v=onepage&q=assumptions%20of%20cardinal%20utility%20theory%20economics&f=false