

Subject : Business Economics

Paper No. : 101

& Title Microeconomics - I

Unit No. : 5

& Title Markets

Lecture No : 3

& : Elasticity of Demand

REFERENCE

- 1. Managerial Economics by Dr. D. M. Mithani
- 2. Modern Economic theory by H.L.Ahuja
- 3. Economics Explained by Peter Maunder, Nancy Wall
- 4. Economics by Lipsey and Chrystal