



[Glossary]

Markets: Consumer Surplus

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| Subject: | Business Economics |
| Course: | B.A., 1st Semester, Undergraduate |
| Paper No. & Title: | Paper – 101 Microeconomics - I |
| Unit No. & Title: | Unit – 5 Markets: Consumer Surplus |
| Lecture No. & Title: | Lecture – 2 Markets: Consumer Surplus |

Glossary

Consumer surplus

Consumer surplus is the difference between what consumer willing to pay and what actually he pays.

Demand Elasticity

Elasticity means the intensiveness of the response of demand as the percentage change in price. In short percentage change in demand due to the percentage change in price.

Equilibrium condition

A situation after achieving that no change is required.

Laissez fair policy

A policy advocated by Adam Smith according to which Government should not intervene in the market.

Marginal Cost

A cost of producing one extra unit is called marginal cost.

Marginal Revenue

A revenue earned by selling one extra unit of output.

Producer's surplus

The extra Profit earned by producer by selling goods on higher price than the minimum price of the market.

Tax incident

The ultimate fall of tax on particular group of people which ultimately pays the tax.

 E_d and E_s

Elasticity of demand and supply.