

Glossary

Direction: It is an important managerial function of guiding, motivating, leading and supervising the subordinates to accomplish the objectives of the organization.

Supervision: It means overseeing the work of others. It is defined as the direction, accompanied by authority, of the work of others.

Control: It is a set of procedures necessary for administrative and economic efficiency to ensure timely implementation of planned objectives and activities in an organization.

Leadership: It is a process by which an individual influences a group of individuals to achieve a common goal with agreed upon modalities.

Feedback: It is a process in which the effect or output of an action is returned to modify the next action. It is a two way flow. Feedback is inherent to all the interactions.

