



## Summary

This competitive age, the very success or failure or even the very survival of a sports organization depends on its management. The responsibilities to push forward the sports organization lies on the shoulders of the sports administrators as well as sports managers. The total process through which appropriate human and material resources are made available and made effective for accomplishing the purpose of an enterprise is called Management. Management comprises planning, organizing, staffing, leading or directing, and controlling an organization (a group of one or more people or entities ) or effort for the purpose of accomplishing a goal. Henry Fayol who was rightly labelled as The Father of Modern Management, was Europe's most distinguished contributor to the field of management theory and practice till the middle of the present century. Henry Fayol has made a clear-cut distinction between the basic principles and basic functions of management. His main contribution was in describing the functions of a manager which include; planning, organizing, coordinating, commanding and controlling. Based on five functions of management (planning, organizing, coordinating, commanding and controlling), Fayol proposed fourteen universally accepted principles of management. Productivity is the key factor in sports management. In case, we are considering sports business enterprise, the productivity will be measured in terms of profit. On the other hand, productivity of sports organization will be measured in terms of organizational stability.