



Glossary

ARTICULATE- Clearly expressed and easily understood

BRONCHURE- A small , thin book or magazine that usually has many pictures and information about a product , a place etc.

BULLETIN- A quick announcement from an official source about an important piece of news

CONCLAVES- A gathering of a group or association

ENTHUSIASM- Something causing a feeling of excitement and active interest.

EXHIBITION- The act of showing something in public

INFORMAL- Suited for ordinary use when you are relaxing

PUBLICITY- The activity or business of getting people to give attention to someone or something

RALLIE- To come together again to renew an effort

RECIPROCAL- Used to describe a relationship in which two people or groups agree to do something similar for each other to have the same rights.