



FAQs

Q1. What are two approaches included in public relation media?

ANS - Public relation media includes two approaches direct and indirect.

Q2. Which media leave a much wider scope for face to face interaction between teachers and public?

Ans - Direct media leaves a much wider scope for face to face interaction between teachers and public than indirect media.

Q3. What is the effective means of developing a lasting relationship between the institution and the public at large?

Ans - . Good oral messages are very effective means of developing a lasting relationship between the institution and the public at large.

Q4. Write the finest means of public relation.

Ans - Frequent meeting of parents and teachers of physical education and sports are the finest means of public relation.

Q5. What are play days?

Ans - Play days are very important education experience and an excellent medium of public relation. Play days are in fact play festivals, organized in the institution or at public place where a large number of students enjoy the fun and freedom of participation in highly recreative activities.

Q6. Enlist print media of public relation technique.

Ans - —→ Bulletins
—→ News Letters
—→ Magazines

Q7. Explain electronic media.

Ans- **Television, Radio and Video** : Radio, television and video are powerful communication media because they reach to the large number of people. In fact , television and videography have given a totally new dimension to publicity media. Radio has certain constrains that we can hear about what is happening but cannot watch it in action. The Olympic, world cups and all the other important sports events have become very popular because of radio in earlier days and television today.

Films: Films and slides are being increasingly used by institutions to present idea, activities and needs. These media are usually more effective than the verbal descriptions.

Q8. Why students are the most important group in public relation?

Ans – Because recreation of the students to physical education and sports effect the opinion and attitude of parents, others members of the family, friends and general public.

Q9. List physical education publicity purpose for the parents.

Ans -

- Progress and achievements of their wards in particular and students in general
- Methods of instructions
- Health and physical fitness status of students
- The programme of activities
- Need for physical education and sports
- Intramural activities

Q10. What should be conducted on educational basis, to win the respect of other teachers?

Ans - Sports and health programmes should be conducted on educational basis, to win the respect of other teachers.