

SUMMARY

When organizing a recreation program, the capability of the community to afford the program must be carefully considered. Programs that involve expensive equipment and supplies normally require special fees or charges. In disadvantaged areas those who wish to participate often cannot afford program fees. Therefore, it must be determined whether the residents are able to pay such charges. Activities should not be initiated and groups organized unless sufficient leadership, time, interest, and necessary financial support are available.

Various governmental agencies such as school boards, housing authorities, police departments, libraries, museums and youth and sports affairs, may also share responsibility for providing specialized recreation services or sponsoring a program. Various types of community sponsored recreation programs provide a rich setting in which children and youth are able to explore and confirm their personal values, experience positive peer relationships, discover their talents and achieve other important personal benefits. Numerous private membership organizations such as pensioners clubs, industrial or employees group, residential community etc. provide recreation and social programs for their members. Such private agencies may also sponsor or assist varied program serving the community, such as summer camping for disabled children and youth. Commercial recreation has not been closely identified with organized recreation movement, but a number of colleges and universities have begun to prepare professional personnel to work in this field.

To understand and plan for funding, it is necessary to evaluate how the public relate to the products. It has been proven effective time and time again that, the best way to approach a business person for donation or to sponsor an advertisement is to put oneself in his or her position. Think of ways one's program could be of use to the business. Fund-raising efforts has to be undertaken based on the type of recreation program one is willing to organize.