

## **Glossary**

### **Anti- capitalism**

Any challenge to profit driven economies. It was given media prominence 1990 WTO summit Seattle, where there were protests.

### **Anti-globalisationists**

Individuals who believe that globalization is having a negative impact on cultural diversity.

### **Appropriate technology**

Technology that can be made with local materials by local people at an affordable price, whilst benefitting individuals and communities, it will have a limited impact on the environment.

### **Capitalism**

The social and economic system which relies on market mechanism to distribute factors of production (land, labour, capital) in the most efficient way.

### **Colonialism**

Permanent rule of one country or region by another, usually based on conquest. Feature of European expansion since sixteenth century, as Western powers took control of people and territory across much of globe. Last wave in Africa, late-nineteenth century. South American colonies gained independence in nineteenth century, African and Asian after WW II.

### **Cultural Imperialism**

Form of cultural hegemony enabling some states to impose worldview, values, and lifestyles on others. Term used by critics of American global influence to describe how U.S. dominates others, e.g., by disseminating ideology of consumerism, hedonistic popular culture, or particular model of free-market society.