

SUMMARY

In this session we learn about the Bilbao Effect. It is a necessary terminology to understand. The Bilbao effect pertains to the cause and effect relationship that occurred when a single world-class project became the catalyst for reviving this once gritty, economically distressed city. This is exactly what happened when Renzo Piano decided to build the Jean Marie Cultural Center. This building creates a conflict and solves that eventually. It is how the architect tried to resolve the cultural disparity between Caledonian Kanak architecture and modern architecture. It is a very interesting case study in terms of structure and great architecture too.