

Reference

- <https://en.wikipedia.org/wiki/Design>
- https://en.wikipedia.org/wiki/Thomas_Heatherwick
- https://en.wikipedia.org/wiki/Physical_model
- <https://en.wikipedia.org/wiki/Aesthetics>
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- https://en.wikipedia.org/wiki/Constrained_optimization
- <https://en.wikipedia.org/wiki/Rationalism>