

CEC News



शैक्षिक संचार संकाय

Consortium for Educational Communication

(इलेक्ट्रॉनिक मीडिया पर विश्वविद्यालय अनुदान आयोग का एक अंतर-विश्वविद्यालय केन्द्र)

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प्रिय पाठकों,

वर्तमान परिवर्तनशील परिवेश में, कौशल उन्नयन अब मात्र विकल्प नहीं बल्कि आवश्यकता बन गई है। उत्तरोत्तर विकास तभी संभव होता है जब हर एक द्रुतगति से तकनीकी ग्राह्यता और बदलते उद्योग परिदृश्य में विकसित होते रोजगार अवसरों के साथ लगातार सहजतापूर्ण सामंजस्य करता है। संवर्द्धन को अंगीकृत करके, प्रत्येक व्यक्ति अपने कौशल को बढ़ाकर प्रासंगिक और अपने व्यवसायिक क्षेत्र में प्रतिस्पर्धी बना रह सकता है।

कौशल आधारित व्यावसायिक शिक्षा संवर्द्धन के लिए सीईसी मास कम्प्यूनिकेशन, वीडियो निर्माण, वित्तीय लेखांकन, इंटीरियर डिजाइन, विज्ञापन, कंप्यूटर एवं नेटवर्किंग जैसे कई विविध विषय क्षेत्रों में वृहत् स्तर पर मूक्स ऑनलाइन पाठ्यक्रम प्रदान कर रहा है। सीईसी मूक्स पाठ्यक्रमों को संबद्ध शैक्षणिक मल्टीमीडिया अनुसंधान केंद्र (ईएमआरसी) के माध्यम से विकसित करता रहा है। ईएमआरसी देशभर के प्रतिष्ठित विश्वविद्यालयों से जुड़े विशेषज्ञ संकाय सदस्यों की मदद से इनको तैयार करने में संलग्न है।

कौशल संवर्द्धन से रोजगार क्षमता बढ़ने के साथ ही नए अवसर और करियर में उन्नति, आय और नवीन संभावनाओं का मार्ग भी प्रशस्त हो रहा है। सीईसी द्वारा संचालित मूक्स पाठ्यक्रम अपने समय उपलब्धता में करने के साथ ही कौशल उन्नयन में मददगार रूपी सीढ़ी का कार्य करते हैं। स्वयं प्लेटफॉर्म पर संचालित ये मूक्स पाठ्यक्रम प्रतिष्ठित विश्वविद्यालयों द्वारा प्रमाणित है। व्यवसायिक उन्नयन से व्यक्तिगत एवं आत्मविश्वास में बेहतरी के साथ सहभागिता का बोध भी बढ़ता है। जिसके कारण व्यवसायिक रूप से वर्तमान परिवेश में सबको विकास के यथोचित अवसर प्रदान हो रहे हैं।

स्मरण रहे है कि संवर्द्धन केवल रोजगार संभावनाओं की तरफ कदम बढ़ाना नहीं बल्कि शिक्षण, बेहतरी और सफलता की अनवरत यात्रा का अंगीकार करना है।

जय हिन्द!

जगत भूषण नड्डा
निदेशक - सी.ई.सी.

Dear Readers,

In today's dynamic world, upskilling is no longer a choice but a necessity. Growth happens when individuals continually adapt to an evolving job market shaped by rapid technological advancements and changing industry landscapes. By investing in upskilling, one can enhance competencies, stay relevant, and remain competitive in their respective fields.

To promote skill-based vocational learning, CEC offers Massive Open Online Courses (MOOCs) in diverse areas such as Mass Communication & Video Production, Financial Accounting, Interior Design, Advertising, Computer & Networking, and many more. These courses are developed in collaboration with our Educational Multimedia Research Centers (EMRCs), working alongside distinguished faculty from prestigious universities across India.

Upskilling not only enhances employability but also paves the way for new opportunities, career advancement, and higher earning potential. CEC's MOOCs serve as a bridge to close skill gaps anytime and anywhere, as our courses are available on the SWAYAM platform and certified by leading universities. Upskilling also leads to personal growth, confidence, and resilience, empowering individuals to thrive in an ever-changing professional environment.

Let us remember, upskilling is not just a step towards better job prospects; it is a lifelong journey of learning, self-improvement, and success.

Jai Hind!

Jagat Bhushan Nadda
Director, CEC

BLENDING TURF AND TECH: TEACHING HOCKEY VIA SWAYAM MOOCS



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eaching hockey in India has traditionally relied upon hands-on coaching, in-person mentorship, and the vibrant energy of turf play. However, the advent of digital learning platforms such as SWAYAM has started transforming the ways physical education, including hockey, is delivered to learners across the country. This article explores the intersection of technology and turf, analysing how SWAYAM MOOCs are shaping modern hockey pedagogy, the pedagogical frameworks employed, challenges encountered, and the promise these platforms hold for future generations.

The SWAYAM Platform and Its Pedagogical Structure

SWAYAM—Study Webs of Active Learning for Young Aspiring Minds—is a government-initiated online learning portal offering a rich diversity of courses from high school to postgraduate levels, with content developed by leading Indian educational institutions. SWAYAM's pedagogical structure rests on four core quadrants: video lectures, downloadable reading material, self-assessment quizzes, and interactive discussion forums. This structure ensures that learners receive a comprehensive

online learning experience, going beyond passive information transfer to foster active engagement and self-reflection.

Hockey Education in the Digital Age

Hockey education through SWAYAM MOOCs has advanced beyond basic online lectures, showcasing effective integration of digital resources with practical on-field training to support learners from various backgrounds.

In Maharashtra, a collaboration between government schools and local sports academies implemented SWAYAM's sports science and hockey programs. Students engaged with instructional videos on techniques like dribbling and shooting, followed by practical drills supervised by regional coaches. This approach not only enhanced technical skills but also promoted peer reviews and collaborative learning.

At the university level, Jammu University implemented a blended learning program where hockey theory was delivered through SWAYAM's multimedia modules, such as tactical scenario visualizations and interactive quizzes. Students first reviewed modules

asynchronously online and took self-assessment quizzes, and then gathered in small groups for live, coach-led practice sessions on the turf. Coaches reported that learners arrived with a stronger grasp of the rules and demonstrated more tactical sophistication, due to exposure to high-definition game breakdowns on the platform.

During the COVID-19 lockdown, a hockey coach from a sports foundation in Punjab utilised SWAYAM MOOCs to maintain student engagement remotely. The coach motivated players to record their individual stickwork practice and upload the videos to discussion forums. This allowed peers and mentors to provide critiques, creating an interactive feedback ecosystem online. As a result, the model facilitated ongoing skill development despite the lack of access to physical play environments.

Additional initiatives paired retired hockey players with rural learners through SWAYAM, enabling live Q&A webinars and story-sharing. This approach helped learners contextualise digital lessons and motivated community practice in areas with limited access to elite coaching.

Examples show that SWAYAM MOOCs effectively use video demonstrations, digital analytics, and collaborative forums alongside face-to-face practice to bridge gaps in distance and resources. This approach ties theoretical instruction to practical scenarios and enhances learning through self and peer assessment, making blended hockey education in India more accessible and engaging for various learners.

Technology Integration: Video, VR, Analytics

Technological innovation is rapidly penetrating sports education, and SWAYAM-leveraged hockey instruction increasingly incorporates several cutting-edge tools:

- **Video Analysis:** Coaches and students can dissect practices and matches using video footage, empowering players to review their performance and correct their techniques.
- **Virtual Reality (VR):** VR platforms are being trialled to simulate game scenarios and sharpen situational awareness among learners, allowing repetition without physical wear.
- **Performance Analytics:** Wearable tech and software applications track player movement, stamina, and exertion, giving actionable insights for

optimising both training loads and tactical development.

- **Online Discussion Forums:** MOOC platforms enable peer collaboration, doubt clearance, and community engagement—vital for the social learning aspect that traditional sports coaching emphasises.

Democratizing Hockey Education: SWAYAM's Impact and Real-Life Cases

SWAYAM MOOCs are transforming hockey education in India by providing accessible, high-quality learning resources, particularly for learners from marginalised, rural, and resource-poor backgrounds. This initiative, in line with the National Education Policy 2020, enables free or low-cost enrollment and flexible certification, allowing students without resources for traditional sports academies to engage in hockey education.

In Uttar Pradesh, a notable example of this democratisation is the collaboration between a local hockey society and SWAYAM. They have paired online theoretical modules with practical coaching sessions by Dhyanchand Awardee Shri Syed Ali. This approach has improved students' tactical understanding through digital learning, while practical sessions have enhanced their skills. Surveys from this initiative reflect an increase in technical proficiency and greater involvement from communities traditionally excluded from organised hockey.

At the higher education level, institutions like Jammu University are adopting a hybrid educational model utilising SWAYAM hockey MOOCs to bolster foundational knowledge. Students engage with interactive online modules and self-assessments, followed by practical turf sessions conducted by remote coaches. This method encourages self-directed skill development, resonating with national trends that show blended digital and in-person strategies enhance learning results.

Overall, SWAYAM exemplifies a significant step toward inclusion and social impact in hockey education, overcoming geographical and economic barriers, and ultimately fostering new communities of practice across India.

Challenges and Limitations

Despite its promise, teaching hockey via MOOC platforms comes laden with notable constraints:

- **Physical Skill Acquisition:** The absence of regular direct supervision and real-time domain feedback risks inefficiencies in learning core hockey techniques.
- **Infrastructure Disparity:** Many rural learners lack access to turfs, sporting equipment, and reliable broadband—crucial for engaging meaningfully with online modules.
- **Assessment Complexity:** Evaluating practical skill progress online is challenging; SWAYAM courses often rely on self-reported videos, which may not capture the nuance of actual play.
- **Engagement:** MOOCs, including SWAYAM, can suffer from limited peer-to-peer interaction and motivational lapses, especially in highly physical disciplines.

To address these, many successful implementations incorporate periodic in-person meetings, decentralised practical assessments, and local mentors to bridge the gap between digital and physical learning.

The Promise and Future of Hybrid Hockey Pedagogy

Blended hockey pedagogy—integrating SWAYAM MOOCs with physical training—stands out for its inclusivity and adaptability, delivering hockey theory and strategic insights to communities historically left out of formal sports education. Learners access self-paced modules, national-level coaching resources, and mentorship opportunities, with digital analytics and coaching apps fostering data-driven improvement for both players and coaches. As digital infrastructure expands, advanced simulations, player tracking, and collaborative activities are poised to further enhance engagement and outcomes.



Disclaimer: Views expressed in the article are personal.



To build on these strengths, future efforts should focus on:

- Collaborative expansion involving universities, sports federations, and policymakers to ensure SWAYAM-based hockey programs reach underserved regions.
- Investment in community turfs, digital learning equipment, and hybrid assessment systems to bridge infrastructure gaps.
- Continuous adaptation of course content and pedagogy to evolving technologies such as VR and wearable analytics, maintaining a balance between theoretical and physical skill development.
- Standardising and promoting recognition and certification pathways to motivate meaningful participation and career advancement for learners.

With sustained innovation and inclusive outreach, hybrid pedagogy via SWAYAM has the potential to revolutionise hockey education in India, bridging digital divides and empowering diverse learners nationwide.

Teaching hockey via SWAYAM MOOCs represents a pioneering embrace of blended learning in Indian sporting education. While challenges remain, the democratizing potential and innovative pedagogy of SWAYAM have started to redefine how hockey is taught and learned—from turf to tech, and from privileged academies to remote villages. Harnessing these trends will allow the next generation of players, coaches, and educators to cultivate a more inclusive, data-driven, and adaptive hockey education landscape for India's evolving sporting future.



ईएमआरसी कालीकट: प्रबंधन बोर्ड की बैठक आयोजित

शैक्षणिक मल्टीमीडिया अनुसंधान केंद्र (ईएमआरसी) कालीकट के प्रबंधन बोर्ड (बीओएम) की 18वीं बैठक 12 सितंबर, 2025 को कालीकट विश्वविद्यालय में आयोजित की गई। बैठक की अध्यक्षता प्रो. (डॉ.) पी. रवीन्द्रन, कुलपति, कालीकट विश्वविद्यालय (यूओसी) और अध्यक्ष-बीओएम ने की। इस बैठक में डॉ. जितेंद्र कुमार त्रिपाठी, संयुक्त सचिव, यूजीसी, नई दिल्ली, प्रो. (डॉ.) जगत भूषण नड्डा, निदेशक, सीईसी, प्रो. (डॉ.) मोहनन् कुन्नुमल, कुलपति, केरल स्वास्थ्य विज्ञान विश्वविद्यालय, प्रो. (डॉ.) पी.पी. प्रद्युम्नन्, सिंडिकेट सदस्य, कालीकट विश्वविद्यालय, डॉ. एस. गौरी, प्रोफेसर ऑफ एमिनेंस, सीईजी, चैन्नई, और श्री दामोदर प्रसाद डी., निदेशक, ईएमआरसी, कालीकट विश्वविद्यालय बीओएम के सदस्य सम्मिलित हुए।

प्रो. (डॉ.) जगत भूषण नड्डा और डॉ. जितेंद्र कुमार त्रिपाठी ने भी मीडिया केंद्र का दौरा भी किया। साथ ही उन्होंने अधिकारियों-कर्मचारियों से वार्तालाप, केंद्र में उपलब्ध सुविधाओं का अवलोकन और इसके प्रदर्शन और उपलब्धियों की सराहना की।

Board of Management meeting held at EMRC Calicut

The 18th meeting of the Board of Management (BoM) of EMRC Calicut was held on September 12, 2025, at the University of Calicut. The meeting was presided over by Prof. (Dr.) P. Raveendran, Vice-Chancellor, UoC and Chairman of BoM. Dr. Jitendra Kumar Tripathi, Joint Secretary, UGC, New Delhi, Prof. (Dr.) Jagat Bhushan Nadda, Director, CEC, Prof. (Dr.) Mohanan Kunnummal, Vice-Chancellor, Kerala University of Health Sciences, Prof. (Dr.) P P Pradyumnan, Syndicate Member, Calicut University, Dr. S Gowri, Professor of Eminence, CEG, Chennai, and Mr Damodar Prasad D, Director, EMRC, Calicut University; members of the BoM, attended the meeting.

Prof. (Dr.) Jagat Bhushan Nadda and Dr. Jitendra Kumar Tripathi also visited the centre and interacted with the staff, viewing the Centre's facilities and expressing their appreciation for its performance and achievements.



Prof. J.B.Nadda, Director, CEC attends the Board of Management meeting at EMRC Calicut
प्रो. जे. बी. नड्डा, निदेशक, सीईसी ईएमआरसी कालीकट के प्रबंधन बोर्ड की बैठक में।

सीईसी में हिन्दी पखवाड़ा आयोजित

संयुक्त निदेशक, सीईसी ने विकसित भारत-2047 के उद्देश्य को बढ़ावा देने में हिन्दी भाषा के महत्व पर चर्चा की। समापन कार्यक्रम में श्री सँजय श्रीवास्तवा, मुख्य प्रशासनिक अधिकारी, श्री पी. रामामूर्ति, प्रशासनिक अधिकारी और डॉ. शत्रुद्ध, रिसर्च साइंटिस्ट के साथ ही सीईसी के अन्य अधिकारी-कर्मचारी सम्मिलित हुए। इस कार्यक्रम का समापन 30 सितंबर, 2025 को हुआ। इसमें पखवाड़े के दौरान आयोजित की गई तीन प्रतियोगिताओं- हिन्दी भाषा में निबंध लेखन, हिन्दी आशु-भाषण, और हिन्दी भाषा में वार्षिक विभागीय कामकाज के विजेताओं को पुरस्कार प्रदान किए गए। सभी विजेताओं को नकद पुरस्कार राशि से सम्मानित करने के साथ ही उनके प्रयासों की सराहना की गई।

Hindi Pakhwada @CEC

Hindi Pakhwada was celebrated from the 16th to the 30th of September, 2025 at CEC. During the closing ceremony, Dr. Sunil Mehru, Joint Director, CEC, discussed the significance of the Hindi language in promoting the vision of Viksit Bharat 2047. The event was attended by Shri Sanjay Srivastava, Chief Administrative Officer, Shri P. Ramamoorthy, Administrative Officer and Dr. Shatrudha, Research Scientist, CEC, along with other officials. The event concluded on September 30th, with CEC staff members being awarded for three competitions: Essay Writing, Hindi Extempore, and the Annual Departmental Work in Hindi Language. All winners were awarded with cash prizes and appreciated for their efforts.



Staff members enthusiastically participate in the Hindi Pakhwada competitions at CEC
सीईसी में हिन्दी पखवाड़ा में उत्साह से विभिन्न प्रतियोगिताओं में सम्मिलित प्रतिभागी।

ईएमआरसी अहमदाबाद: कृत्रिम बुद्धिमत्ता- डिजिटल शिक्षण परिवेशी: भावी रूपांतरकारी मूक्स विषय पर दो दिवसीय राष्ट्रीय कार्यशाला

शैक्षिक संचार संकाय (सीईसी) और शैक्षणिक मल्टीमीडिया अनुसंधान केंद्र (ईएमआरसी), अहमदाबाद, गुजरात विश्वविद्यालय ने संयुक्त रूप से 21 और 22 अगस्त, 2025 को “कृत्रिम बुद्धिमत्ता (एआई)- डिजिटल शिक्षण परिवेशी: भावी रूपांतरकारी मूक्स” विषय पर दो दिवसीय राष्ट्रीय कार्यशाला का आयोजन किया। इस कार्यशाला में कृत्रिम बुद्धिमत्ता (एआई) शैक्षिक परिदृश्य के नवीन रूप, तथा व्यक्तिगत शिक्षण, सहभागिता संवर्द्धन के नवीन एआई उपादानों, अनुप्रयोगों और शिक्षार्थियों की आवश्यकताओं के अनुसार मूक्स विकास में मददगार जैसे विषयों पर विस्तृत, गहन चर्चा की गई।

कार्यशाला का उद्घाटन प्रो. जे. बी. नड्डा, निदेशक, सीईसी, डॉ. नीरजा ए. गुप्ता, कुलपति, गुजरात विश्वविद्यालय और श्री राज चावला, निदेशक, ईएमआरसी गुजरात ने किया। कार्यक्रम के मुख्य अतिथि प्रो. जे. बी. नड्डा ने एआई द्वारा शिक्षा में रूपांतरकारी भूमिका पर जोर दिया। साथ ही उन्होंने इस बात पर विमर्श प्रस्तुत किया कि एआई शिक्षण को व्यक्तिगत, समावेशी और ज्ञान को सर्वसुलभ प्रदत्त करा रहा है। इस कार्यशाला में विषय विशेषज्ञ, उद्योग विशेषज्ञों द्वारा शिक्षा में एआई की भूमिका से लेकर, मूक्स पाठ्यक्रम सामग्री निर्माण में एआई के उपयोग में नैतिक विचारों तक विविध विषयों पर विभिन्न सत्र, सामूहिक चर्चाएं आयोजित की गईं। सत्र के दौरान श्री कुमार मनीष, डिजिटल मीडिया समीक्षक-प्रशिक्षक, ने एआई: नैतिकता, संकेत, उपादानों और एआई जनित भावी नैतिक चुनौतियों पर जोर दिया। उन्होंने चैट बॉट्स प्लेटफॉर्म पर निर्भरता पश्चात पक्षपातपूर्ण निर्णय-भ्रम जैसी मौलिकता के क्षरण के बारे में विचार प्रस्तुत किए। सत्र में श्री अभिषेक दोशी, संस्थापक- द लर्नर कंपनी, ने व्याख्यान में बताया कि एआई के कारण कैसे शिक्षार्थी को ज्ञान से संबद्ध करने वाले इंटरफेस में परिवर्तन हो रहे हैं। इस सत्र में क्राफ्ट संरचना: एआई-सक्षम शिक्षण डिजाइन मॉड्यूल का परिचय देने के साथ ही बताया गया कि कैसे एएए और मोबाइल-आधारित शिक्षण गेम प्लेटफॉर्म रणनीति, समय-प्रबंधन, पौराणिक कथाओं, इतिहास और कहानी प्रस्तुतिकरण जैसे जटिल कौशल को सिखाने में सक्षम हैं।

सत्र के दौरान डॉ. रक्षक जैन, परियोजना समन्वयक (स्वयं, स्वयंप्रभा), सीईसी ने अनुदेशात्मक डिजाइन मॉडल और मूक्स पाठ्यक्रम निर्माण में इनके अनुप्रयोग विषय का संचालन किया। इस सत्र में कैमटैसिया, ओबीएस और पॉवटून जैसे प्लेटफॉर्म जनित उपादानों की मदद से लेखन और प्रस्तुतिकरण का प्रदर्शन भी किया गया। कार्यशाला का सुचारु आयोजन संचालन, समन्वयन डॉ. शत्रुद्ध, रिसर्च साइंटिस्ट, सीईसी ने किया। इस कार्यशाला में 70 से अधिक संकाय सदस्य, शोधार्थी और शिक्षकों सम्मिलित और इससे लाभान्वित हुए।



Prof. J. B Nadda addresses the audience at the inauguration ceremony of the AI in Digital Education workshop at EMRC Ahmedabad

प्रो. जे. बी. नड्डा, निदेशक, सीईसी एआई- डिजिटल एजुकेशन विषय पर ईएमआरसी अहमदाबाद में कार्यशाला के उद्घाटन सत्र में प्रतिभागियों को संबोधित करते हुए।

2 Day Workshop on Artificial Intelligence - In Digital Learning Ecosystem: Transforming the Future of MOOCs @ EMRC Ahmedabad

The Consortium for Educational Communication and the EMRC, Ahmedabad, Gujarat University, jointly organised a 2-day National Workshop on "Artificial Intelligence - In Digital Learning Ecosystem: Transforming the Future of MOOCs" on the 21st and 22nd of August, 2025. The workshop delved into how Artificial Intelligence is reshaping the educational landscape, highlighting innovative AI tools and applications that can personalise learning, enhance engagement and help develop MOOCs according to the learner's needs.

Prof. J. B. Nadda, Director, CEC, Dr. Neerja A. Gupta, Vice-Chancellor, Gujarat University and Mr. Raj Chawla, Director, EMRC Gujarat, inaugurated the seminar. Chief Guest, Prof. J.B. Nadda, emphasised the transformative role of AI in revolutionising education. He highlighted how AI is personalising learning, fostering inclusivity, and democratizing knowledge. Various sessions and panel discussions covering diverse topics ranging from AI's role in education to content creation for MOOCs and ethical considerations while utilising AI were organised by subject experts and industry experts during the workshop. Mr. Kumar Manish, digital media strategist and trainer's session on AI: Ethics, Prompts, Tools and Future emphasised the ethical challenges posed by AI, including biased decision-making, hallucination by Chat Bots and the erosion of originality. Mr. Abhishek Doshi, Founder - The Learner Company, highlighted how artificial intelligence is transforming the very interfaces through which learners engage with knowledge. The session introduced the CRAFT Framework, an AI-enabled learning design model and also explored how AAA games and mobile-based learning games can teach complex skills such as strategy, time management, mythology, history, and storytelling.

Dr Rakshak Jain, Project Coordinator for SWAYAM and SWAYAM Prabha, CEC, conducted a session focusing on instructional design models and their application in MOOC preparation, accompanied by a live demonstration of authoring and development tools such as Camtasia, OBS, and Powtoon. Dr. Shatrudha, Research Scientist, CEC coordinated the smooth organization of the workshop. Over 70 faculty members, research scholars and teachers participated and benefited from this workshop.



Prof. J. B. Nadda, Director, CEC and members of the organising committee inaugurate the AI and MOOC Development workshop at Vidyasagar University

प्रो. जे. बी. नड्डा, निदेशक, सीईसी (बीच में) एआई- डिजिटल एजुकेशन विषय पर ईएमआरसी अहमदाबाद में कार्यशाला में उपस्थित प्रतिभागियों के साथ।

विद्यासागर विश्वविद्यालय: कृत्रिम बुद्धिमत्ता (एआई) और मूक्स विकास पर दो दिवसीय राष्ट्रीय कार्यशाला

शैक्षिक संचार संकाय (सीईसी) और पर्यावरण अध्ययन केंद्र (सीईएस), विद्यासागर विश्वविद्यालय (वीयू), मिदनापुर, पश्चिम बंगाल के संयुक्त तत्वाधान में 18 और 19 सितंबर, 2025 को “भारतीय ज्ञान प्रणाली-पर्यावरण परिपेक्ष्य: कृत्रिम बुद्धिमत्ता (एआई) और मूक्स विकास” विषय पर दो दिवसीय राष्ट्रीय कार्यशाला का आयोजन किया गया। कार्यशाला में सम्मिलित 70 से ज्यादा संकाय सदस्यों एवं शोधार्थियों ने कृत्रिम बुद्धिमत्ता (एआई) उपादान अंगीकरण से डिजिटल शिक्षण को पारंपरिक शिक्षण पद्धति में एकीकृत करने जैसे विषयों पर विमर्श प्रस्तुत किया।

कार्यशाला का प्रो. जे. बी. नड्डा, निदेशक, सीईसी, प्रो. दीपक कुमार कार, कुलपति, वीयू, डॉ. जयंत किशोर नंदी, रजिस्ट्रार, वीयू, प्रो. अमलान चक्रवर्ती, निदेशक, श्री ए. के. चौधरी स्कूल ऑफ इंफॉर्मेशन टेक्नोलॉजी, कलकत्ता विश्वविद्यालय और प्रो. सोमसुभद्रा गुप्ता, स्वामी विवेकानन्द विश्वविद्यालय ने उद्घाटन किया। उद्घाटन व्याख्यान में प्रो. नड्डा ने इस कार्यशाला के माध्यम से व्यावसायिक विकास और राष्ट्रीय डिजिटल शिक्षा प्रशस्तीकरण में शिक्षकों की भूमिका सुदृढ़ीकरण जैसे विषय पर विस्तृत विमर्श प्रस्तुत किया। प्रो. कार ने मुख्य व्याख्यान में भारतीय ज्ञान प्रणालियों के उपयोग से पाठ्यक्रम प्रारम्भ, मूक्स पाठ्यक्रमों में एआई उपादान एकीकृत करने के महत्व पर जोर देते हुए बताया कि इससे शिक्षार्थी वैश्विक एवं स्थानीय दोनों स्तर पर ज्ञान से लैस होकर लाभान्वित होंगे। डॉ. शत्रुद्ध, रिसर्च साइंटिस्ट, सीईसी ने कार्यशाला का समन्वय एवं विशेषज्ञों द्वारा आयोजित सत्रों में संवादात्मक प्रस्तुतिकरण, सहयोगात्मक अभ्यास का प्रस्तुतिकरण भी किया।



Prof. J. B. Nadda, Director, CEC and members of the organising committee inaugurate the AI and MOOC Development workshop at Vidyasagar University

प्रो. जे. बी. नड्डा, निदेशक, सीईसी के साथ आयोजन समिति के सदस्य विद्यासागर विश्वविद्यालय में एआई और मूक्स विकास विषय पर आयोजित कार्यशाला का उद्घाटन करते।

2 Day Workshop on Artificial Intelligence and MOOC Development @ Vidyasagar University

The Consortium for Educational Communication and the Centre for Environmental Studies (CES), Vidyasagar University (VU), Midnapore, West Bengal, jointly organised a 2-day National Workshop on "Artificial Intelligence and MOOC Development in the Context of the Indian Knowledge System and Environment" on the 18th and 19th of September, 2025. The workshop, attended by over 70 faculty members and scholars, focused on how digital pedagogy can be integrated into traditional learning systems via Artificial Intelligence tools.

Prof. J. B. Nadda, Director, CEC, Prof. Dipak Kumar Kar, Vice-Chancellor, VU, Dr Jayanta Kishore Nandi, Registrar, VU, Prof. Amlan Chakrabarti, Director, A.K. Choudhary School of Information Technology, University of Calcutta, and Prof. Somsubhatra Gupta, Swami Vivekananda University, inaugurated the workshop. In his inaugural address, Prof. Nadda highlighted how workshops such as these will ensure professional development and strengthen educators' roles in the national digital education movement. In his keynote, Prof. Kar emphasised the importance of integrating AI applications into MOOCs while building the foundation of courses using Indian Knowledge Systems, which will equip learners with both global and local wisdom. Dr. Shatrudha, Research Scientist, CEC, coordinated the workshop comprising of sessions hosted by experts, along with interactive demonstrations and collaborative exercises.



Prof. J. B Nadda, Director, CEC with the participants of the AI and MOOC Development workshop at Vidyasagar University

प्रो. जे. बी. नड्डा, निदेशक, सीईसी एआई और मूक्स विकास विषय पर विद्यासागर विश्वविद्यालय में आयोजित कार्यशाला में प्रतिभागियों के साथ।



Subject Expert
Aditya P. Tripathi

Affiliation

Professor,
Department of Commerce,
Shyam Lal College (Evening),
University of Delhi.

Understanding the Evolution of Marketing 1.0 to 5.0 Moving Ahead



Scan for lectures

About the Expert

Dr. Aditya P. Tripathi, PhD, M.Com. (Gold Medalist), UGC-NET(JRF) has a teaching experience of more than 18 Years. Having worked with apex institutions like DSPSR, GGS Indraprastha University, Delhi and Board of Studies, The Institute of Chartered Accountants of India, New Delhi, as a faculty member, presently, he is working as Professor at the Department of Commerce, SLC (E), University of Delhi, Delhi. He has published several research papers in different journals and magazines of national and international repute and bagged the Best Research Paper Presenter Award at GNIM, New Delhi. He is the founder and managing Editor of ASPIRARE, an International Journal of Commerce & Management published by SLCE, University of Delhi.

Dr. Tripathi was also associated with London Business School, London Metropolitan University, United Kingdom, as a Reviewer, ICADIWT and is on the Editorial Advisory Board of several reputed Journals, including the Editorial Advisory Board of Journal of Modern Management Process, Cracow University of Economics, Poland and Journal of Agricultural Economics & Development, U.S.A., to name a few. Apart from teaching at various academic & professional institutions, he has also contributed as a resource person to several esteemed institutions across India.

Overview of the series

The lecture on “Understanding the Evolution of Marketing from Marketing 1.0 to 5.0 and Moving Ahead” traces the dynamic journey of marketing from its product-centric origins to the contemporary era of technology-driven human-centric marketing. It emphasises the key differentiators between Marketing 1.0, focused on products; 2.0, oriented toward consumers; 3.0, emphasising values; 4.0, integrating digital connectivity; and 5.0, blending human empathy with artificial intelligence. Through this evolutionary lens, the session highlights how marketers must adapt strategies to balance technological advancement with genuine human insight. The lecture further explores the paradoxes of marketing to connected customers—individuals who demand personalisation and privacy, innovation and authenticity and are information-rich but time poor. Greater emphasis is given to the YWN triad—Youth, Women, and Netizens—identified as the most influential consumer segments shaping market discourse in the digital age. The lecture intends to encourage learners to view marketing not merely as a business function but as an evolving dialogue between technology, humanity, and value creation.

Learning Objectives

- Understanding the Evolution of Marketing from Marketing 1.0 to 5.0 and Moving Ahead
- Attempts to provide an understanding of the Key Differentiators across Marketing 1.0 to 5.0
- Paradoxes of Marketing to Connected Customers
- YWN (Youth, Women, Netizens) as the most influential segments in the digital era

Citation of the 16th Prakriti International Documentary Film Festival



Mradul Gupta



Scan for documentary

CATEGORY
CATEGORY: **ENVIRONMENT**
English | 2023 | 00:24:05

SCREENING
**SCIENTIFIC INTERVENTION
FOR COASTAL PROTECTION**

SYNOPSIS - The impact of global climate change on the coastal environment is of serious concern to India. The coastline of India and its many islands stretch over 7500 kilometers. These coastal regions are not only home to some 17 crore people but innumerable floral, fauna, unique oceanic ecosystems and biodiversity hotspots.

But India's coastline is now highly vulnerable as a result of climate change and sea-level rise. It's estimated that we have lost some 235 sq kilometers to erosion in the last few decades. In this episode of Science for a Self Reliant India, we bring you two unique initiatives by the Department of Environment of Tamil Nadu, Government, and the Department of Ocean Engineering at the Indian Institute of Technology Madras who are leveraging science and technology to protect India's coastline and Islands. The first of these is along the coastline - north of Chennai - where considerable land has been lost to the sea.

Mradul Gupta, Award-winning Director & Executive Producer & Head of Production at IMAK has been working in the field of media for the last 15 years. He has an excellent understanding of the Indian television scenario, fiction, and non-fiction. His skill set includes an acute understanding of production elements as well as editing skills. He has done projects for companies like National Geographic, Discovery, NDTV, DD, RSTV, LSTV, TLC, Fox Traveler, and CNN-IBN as well as for government agencies like the MHRD, Ministry of Commerce, and the Department of Science and Technology. Recent Awards - 14th Prakriti Film Festival (Best Film Swachh Bharat), & 15th Prakriti Film Festival (Best Film Environment)

The Consortium for Educational Communication invites you!

CONTRIBUTE ARTICLES TO OUR MONTHLY NEWSLETTER!

Following are the basic guidelines for article submissions:

Word Limit: **900-1200 words**

Topic: **Digital Education and related areas**

- Avoid plagiarism.
- The article can include subheadings/tables/bullet points.
- The article should include a catchy headline.
- Must include an opening paragraph and conclusion.
- Use communicative English.
- Publication of articles is subject to the scrutiny of the editorial board.

How to Submit?

- A Word file containing the article should be sent to sanyacec@gmail.com / research.cec10@gmail.com
- Attach a scanned passport-size photograph with a brief profile while sending the article (refer to the detailed guidelines)



Scan here for the detailed guidelines and attached form

Please note: Contributions to the newsletter are voluntary and non-monetary.

Refer to digital copies of the published newsletters at

<https://cec.nic.in/cec/newsletter>

S. No.	Course ID	Course Title	Course Coordinator Name
1	cec25_hs126	Administration and Public Policy: Concepts and Theories	Dr. Esita Sur
2	cec25_hs134	Administrative Theory	Dr.Lakshman
3	cec25_cy13	Advances in Instrumentation and Chemical Data Analysis	Dr. Rajesh R. Parvatkar
4	cec25_mg22	Advertising and Brand Management	Prof. (Dr.) Mamta Brahmabhatt
5	cec25_hs140	Agrarian sociology	Prof.Ganesh Chinta
6	cec25_hs101	Agricultural Geography	Dr V Krishna Kumar
7	cec25_te02	Apparel Designing	A. Sarada Devi
8	cec25_bt07	Applied Entomology	Dr. Sannappa B
9	cec25_hs88	Applied Social Psychology	Rujuta Dhananjay Deshmankar
10	cec25_hs127	Aspects of European History (1780- 1939)	Prof. Subhas Ranjan Chakrobarty
11	cec25_bt16	Bacteriology and Virology	Dr. Madhumita Maitra
12	cec25_ed14	Basic Concepts in Education	Dr.S.Prakash
13	cec25_cy07	Basic concepts in Enzymology	Dr. Deepa G Muricken
14	cec25_mg19	Basics of Digital Marketing	Dr. Shilpa Bagdare
15	cec25_ge11	Basics of Forensic Science & Criminalistics	Prof. Debaish Bose
16	cec25_hs142	Bio Psychology	Dr. Hemlata Joshi
17	cec25_ed15	Braille & Assistive Devices	Dr. G. Victoria Naomi
18	cec25_mg14	Business Ethics	Archana Vechalekar
19	cec25_cm19	Business Mathematics	Prof.Karunesh Saxena
20	cec25_mg15	Business Planning & Project Management	Dr. Ravi Ahuja
21	cec25_mg17	Business Statistics	Dr. P. M. Shiva Prasad
22	cec25_cy12	Chemistry of d – Block Elements, Quantum Chemistry and Spectroscopy	Dr. Niraj Upadhyay
23	cec25_ma29	Combinatorial Mathematics	Dr. Resmi T
24	cec25_lw06	Commercial Law	Dr. Heena Basharat
25	cec25_cm13	Communication and Business Correspondence	Bageshree Deo
26	cec25_cs02	Computer Applications in Business	Dr.MS Maheshan
27	cec25_cs10	Computer Fundamentals	Dr. Sanjay Tanwani
28	cec25_hs85	Contemporary Political Economy	Dr. Wahida Shaikh
29	cec25_cm18	Cost Accounting	Amita Bissa
30	cec25_lg08	Critical Survey of Sanskrit Literature	Dr. Harish Chandra Tiwari Dr. Prakash Chandra Pant
31	cec25_cs03	Cryptography	Dr Rajesh Kumar Bawa
32	cec25_cs04	Cyber Laws	Dr Vishal Goyal
33	cec25_bt13	Cytogenetics	Dr. Md. Niamat Ali
34	cec25_cs01	Data Mining	Mr. L. Abraham David
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37	cec25_hs87	Development of Psychological Thought	Dr. Pallavi Kasande
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40	cec25_mg18	Digital Marketing	Dr Tejinderpal Singh
41	cec25_hs135	Disaster Management	DR. D. K. Laldas
42	cec25_ma28	Discrete mathematics	Dr. MINIRANI S
43	cec25_ag08	Diseases of Horticultural Crops and their Management	Prof. Bireswar Sinha
44	cec25_ce02	Earth System Science	Prof.M S Sisodia
45	cec25_es04	Ecology and Environmental Pollution	Prof. Zafar A. Reshi
46	cec25_mg16	Ecommerce Technologies	G. Selva Jeba
47	cec25_ed21	Educational Psychology	Dr Sameer Babu M

List of Courses for July - December 2025 Semester

CEC Helpdesk SWAYAM and
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Tentative Start date	Tentative End date	Host University/ Institute	No of credits	Level UG/PG	NCrF Level
14.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	2	UG	5.5
14.07.2025	31.10.2025	Osmania University	5	UG	4.5
01.07.2025	31.10.2025	Goa University	4	PG	6.5
14.07.2025	31.10.2025	Gujarat University	3	UG	5.5
07.07.2025	31.10.2025	Osmania University	5	UG	5.5
07.07.2025	31.10.2025	University of Mysore	4	UG	5
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	4.5
07.07.2025	31.10.2025	University of Mysore	4	UG	5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	6
14.07.2025	31.10.2025	EMRC, St Xavier's College, Kolkata	3	UG	5.5
14.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	4	UG	4.5
10.07.2025	31.10.2025	M.K.University, Madurai	2	UG	5.5
14.07.2025	31.10.2025	University of Calicut	4	UG	6
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	4	UG	5.5
14.07.2025	31.10.2025	Dr. Harisingh Gour Uuniversity, Sagar (M.P.)	2	UG	5.5
14.07.2025	31.10.2025	JNVU	5	UG	4.5
10.07.2025	31.10.2025	Avinashiingam Institute for Home Science and Higher Education for Women,Coimbatore	2	UG	5.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	5.5
14.07.2025	31.10.2025	JNVU	4	UG	5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	5.5
17.07.2025	31.10.2025	University of Mysore	5	UG	4.5
14.07.2025	31.10.2025	Dept. of Chemistry Dr. Harisingh Gour Uuniversity, Sagar (M.P.)	4	UG	5.5
01.07.2025	31.10.2025	University of Calicut	5	UG	5
10.07.2025	31.10.2025	University of Kashmir	4	UG	4.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	3	UG	5.5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	4	UG	4.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	5	UG	6
14.07.2025	31.10.2025	JNVU	5	UG	5
14.07.2025	31.10.2025	Uttarakhand Sanskrit University, Haridwar, Uttarakhand	5	UG	4.5
07.07.2025	31.10.2025	Punjabi University, Patiala	2	UG	5
07.07.2025	31.10.2025	Punjabi University, Patiala	4	UG	5
07.07.2025	31.10.2025	University of Kashmir	4	UG	4.5
14.07.2025	31.10.2025	M.K.University, Madurai	4	UG	5.5
14.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	2	UG	5
14.07.2025	31.10.2025	University of Calicut	4	UG/PG	5.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	5	UG	6
07.07.2025	31.10.2025	Manipur University	5	UG	5.0
14.07.2025	31.10.2025	Central University of Himachal Pradesh	5	PG	6
07.07.2025	31.10.2025	Panjab University, Chandigarh	4	PG	6.5
07.07.2025	10.10.2025	Osmania University	5	UG	5.5
14.07.2025	31.10.2025	University of Calicut	2	UG	5.5
07.07.2025	31.10.2025	Manipur University	3	UG	4.5
14.07.2025	31.10.2025	JNVU	4	UG	4.5
07.07.2025	31.10.2025	University of Kashmir	4	UG	4
10.07.2025	31.10.2025	M.K.University, Madurai	4	UG	5.5
14.07.2025	31.10.2025	Jamia Millia Islamia	2	UG	5.5

S. No.	Course ID	Course Title	Course Coordinator Name
48	cec25_hs119	Effective Decision Making	Dr. Muhd. Muzammil
49	cec25_bt10	Endocrinology	Dr. Manzoor A. Mir
50	cec25_as06	Enhancement of Vocal Skills	Dr. Shashank
51	cec25_cm16	Entrepreneurship Development	Dr. Nilam Panchal
52	cec25_mg23	Entrepreneurship Skills	Dr. Pradip Prajapati
53	cec25_hs102	Environment Policy and Administration	Dr. Tejpal Dhewa
54	cec25_hs98	Environmental Economics	Prof Ravindra Kumar
55	cec25_ce04	Environmental Geology	Prof. L. P. Chourasia and Dr. G. K. Singh
56	cec25_ge10	Environmental Issues In India	Dr. Javid A Parray
57	cec25_hs141	Environmental Sociology	Prof.Satyapriya Routh
58	cec25_bt17	Environmental, Food & Dairy Microbiology	Dr. Debjani Dutta
59	cec25_hs145	Feminism: Theory & Practice	Ningombam Shreema Devi
60	cec25_ma27	Finite Element Methods	Dr. Tamal Pramanick
61	cec25_bt14	Fish & Fisheries	Dr. Kespi A Pithawala
62	cec25_ed24	Fitness Management	Prof. M. Chourjit
63	cec25_as05	Foundation Course in Kathak	Prof. Amita Dutt
64	cec25_ma33	Functional Analysis	DR. MANTU SAHA
65	cec25_ag06	Functional Foods and Nutraceuticals	Dr Rekha Sharma
66	cec25_hs103	Fundamentals of Citizen-Centric Governance	Prof Raj Kumar Siwach
67	cec25_cm14	Fundamentals of Insurance	Dr.K.Uma
68	cec25_mg13	Fundamentals of Office Management and Methods	Dr. Rupali Sheth
69	cec25_bt18	General Microbiology	Dr. Ishwori Laitonjam
70	cec25_hs83	General Psychology	Dr. Shradha Sakatkar
71	cec25_hs109	Glimpses of Indian Writing in English	Dr.Bindu Ann Philip
72	cec25_ma26	Group Theory I	Dr.Ragi Puthan Veettil
73	cec25_hs130	Health Psychology	Dr. Anne Samyukta
74	cec25_lg09	Hindi Bhasha ka Udbhav aur Vikas	Dr. Ganga Sahay Meena
75	cec25_hs104	History of India - VI (C.1750-1875)	Dr Vikas Rathee
76	cec25_hs118	History of India-II	Dr. Younus Rashid
77	cec25_hs147	History of USA-II	Dr. Bhabananda Singh Takhellambam
78	cec25_ge06	Hospitality Industry in Tourism	Prof. H. Rajashekar
79	cec25_mg21	HRM For Non-HR Managers	Dr. Margie Parikh
80	cec25_bt03	Human Genetics	Prof N B Ramachandra
81	cec25_ed17	Human Growth and Development	Dr. K.Sambath Rani
82	cec25_cy11	Human Nutrition and Biochemistry	Dr Vipparti Vijaya Lakshmi
83	cec25_hs143	Human Rights and Humanitarian law	Dr. N. Pramod
84	cec25_ed22	ICT Skills in Education	Dr. Ismail Thamarasseri
85	cec25_ed18	Identification of Children with Visual Impairment and Assessment of Needs	Mrs. R. Nagomi Ruth
86	cec25_bt20	Immunology	Dr. Reena Haobam
87	cec25_cm15	Income Tax Law & Practice	Dr. Suresh Patidar
88	cec25_hs133	Indian Administration	Prof.Y.Pardhasaradhy
89	cec25_as04	Indian Classical Dance - Kathak	Pta. Maneesha Sathe
90	cec25_hs124	Indian Culture & History	Prof. Shiv Shankar Mishra
91	cec25_hs93	Indian Economy	Dr. RAJESHWARI GM
92	cec25_hs94	Indian Economy-II	Dr Oshma Rosette Pinto
93	cec25_hs125	Indian Political Thought - I	Dr. Jhumpa Mukherjee
94	cec25_hs92	Indian Society – Social Problems & Issues	Dr.Sobhana Mishra

List of Courses for July - December 2025 Semester

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Tentative Start date	Tentative End date	Host University/ Institute	No of credits	Level UG/PG	NCrF Level
07.07.2025	31.10.2025	University of Kashmir	2	UG	4
07.07.2025	31.10.2025	University of Kashmir	4	UG	5.5
01.07.2025	31.10.2025	Goa University	4	UG	4.5
14.07.2025	31.10.2025	Gujarat University	4	UG	5
14.07.2025	31.10.2025	Gujarat University	3	UG	5.5
14.07.2025	31.10.2025	Central University of Haryana, Mahendergarh	5	UG	5
07.07.2025	31.10.2025	University of Mysore	5	UG	5
14.07.2025	31.10.2025	Dr. Harisingh Gour University, Sagar (M.P.)	2	UG	4.5
07.07.2025	31.10.2025	University of Kashmir	5	UG	4
14.07.2025	31.10.2025	Osmania University	4	PG	5.5
14.07.2025	21.09.2025	St. Xavier's College (Autonomous), Kolkata	4	UG	5
07.07.2025	31.10.2025	Manipur University	5	UG	5.0
07.07.2025	31.10.2025	University of Calicut	5	UG	5.5, 6, 6.5
14.07.2025	31.10.2025	Gujarat University	4	UG	5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
07.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	2	UG	5
14.07.2025	31.10.2025	University of Calcutta	4	PG	6.5
07.07.2025	31.10.2025	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	4	PG	6.5
14.07.2025	31.10.2025	Chaudhary Devi Lal University, Sirsa	4	UG	5.5
10.07.2025	31.10.2025	M.K.University, Madurai	4	UG	5.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	5.5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	5	UG	6
14.07.2025	31.10.2025	University of Calicut	4	UG	4.5 & 5
07.07.2025	05.10.2025	University of Calicut	5	UG	5.5
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	5.5
14.07.2025	31.10.2025	Jawaharlal Nehru University	4	PG	6.0-7.0
14.07.2025	31.10.2025	Central University of Punjab, Bathinda	5	UG	5
07.07.2025	31.10.2025	University of Kashmir	5	UG	4
07.07.2025	31.10.2025	Manipur University	5	UG	5.0
07.07.2025	31.10.2025	University of Mysore	4	UG	4.5
14.07.2025	31.10.2025	Gujarat University	4	UG	5.5
07.07.2025	31.10.2025	University of Mysore	4	UG	5
10.07.2025	31.10.2025	Avinashiingam Institute for Home Science and Higher Education for Women,Coimbatore	2	UG	5.5
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	5.5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
14.07.2025	31.10.2025	Mahatma Gandhi University	4	UG/PG	7
10.07.2025	31.10.2025	Avinashiingam Institute for Home Science and Higher Education for Women,Coimbatore	2	UG	5.5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	5	UG	5
14.07.2025	31.10.2025	Osmania University	5	UG	4.5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	5.5
01.07.2025	31.12.2025	Sri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeeth	4	PG	5.5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
14.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	5	UG	5.5
10.07.2025	31.10.2025	M.K.University, Madurai	4	UG	5.5

S. No.	Course ID	Course Title	Course Coordinator Name
95	cec25_bt15	Industrial Microbiology and Immunology	Dr. Kasturi Sarkar
96	cec25_cs05	Information Security	Dr Maninder Singh
97	cec25_cy09	Inorganic Materials of Industrial Importance	Prof. P. Ghalsasi Dr. R. N. Jadeja
98	cec25_mg25	Integrated Marketing Communication and Sales force	Dr. Soma Nath
99	cec25_hs95	Intermediate Macroeconomics - I	Dr. Venkatesh R
100	cec25_ge09	Introduction to Advertising	Dr. Narayan Patidar
101	cec25_hs96	Introduction to Comparative Government and Politics	DR. RAGHU B T
102	cec25_cs06	Introduction to Data Structures	Dr Gurpreet Singh Lehal
103	cec25_hs129	Introduction to Indian Literature in English: Colonialism to Postcolonialism	Dr. Jai Singh
104	cec25_mg27	Introduction to Marketing Management - 1	Dr. Nambram Amulkumar
105	cec25_hs105	Introduction to Public Administration	Prof Ajmer Singh Malik
106	cec25_cs07	Introductory Concepts of Digital Computing	Ms. Betsy Chacko
107	cec25_hs99	Introductory Microeconomics	Dr Reshma Chengappa
108	cec25_lg10	Introductory Sanskrit: Grammar	Prof. Jaikant Singh Sharma
109	cec25_lw05	Law of Torts	Dr. Aneeda Jan
110	cec25_lw07	Law Relating To Companies, Securities, Insolvency And Bankruptcy in India	Prof. (Dr.) G. B. Reddy
111	cec25_ma23	Logic And Sets	Mohamed Nishad Maniprambath
112	cec25_cm17	Management Accounting	Dr. Deepak Raste
113	cec25_bt08	Marine Biotechnology	Dr.V.Arul
114	cec25_mg20	Mathematical Economics	Sikha Ahmad
115	cec25_hs106	Mathematical Methods for Economics-II	Prof. Anupama
116	cec25_hs84	Negotiation and Conflict Management	Dr. Sachin Surve
117	cec25_hs114	NGO'S and Sustainable Development	Dr. L. Suganthi
118	cec25_ph01	Nuclear and Particle physics	Dr. G. Sasikala
119	cec25_ma32	Numerical Analysis	Dr. Madhumangal Pal
120	cec25_ma24	Numerical Methods	Dr. Mansoor P
121	cec25_cs09	Operating systems	Dr. N. Thangaraj
122	cec25_ma30	Operations Research	Prof. Bibhas Chandra Giri
123	cec25_mg24	Organizational Behaviour	Prof Rishipal
124	cec25_ce03	Palaeontology	Dr. G. K. Singh
125	cec25_ma31	Partial Differential Equations	Alaka Das
126	cec25_hs132	Pedagogy of Teaching English	Dr Swathi Mulinti
127	cec25_mg12	Personality Development	Dr. Sweta Sanjog Metha
128	cec25_hs111	Photojournalism	Dr. Radhika Khanna
129	cec25_bt12	Phychology and Microbiology	Dr. Syed Wilayat Rizvi
130	cec25_hs100	Physical Geography - Climatology and Oceanography	Dr. Arun Das
131	cec25_bt19	Plant Biochemistry and Plant Biotechnology	Prof. K. Sanataombi
132	cec25_bt06	Plant Pathology and Soil Health	Dr. Vindhya K
133	cec25_bt09	Plant Physiology and Plant Tissue Culture	Dr. Monica Jain
134	cec25_bt11	Plant Systematics	Dr. Anzar A. Khuroo
135	cec25_ag07	Post Harvest Management of Fruits and Vegetables	Dr. Nongallei Pebam
136	cec25_hs122	Principles of Macroeconomics I	Dr Kamlesh Gakhar
137	cec25_lg11	Proficiency Course in French	Dr.Kanchan Chakravarty
138	cec25_lg12	Proficiency Course in Russian	Dr Pusp Ranjan
139	cec25_lg13	Proficiency Course in Spanish	Dr T Srivani
140	cec25_ed16	Psycho Social and Family Issues of Individuals with Visual Impairment	Mrs. R.Shanthi

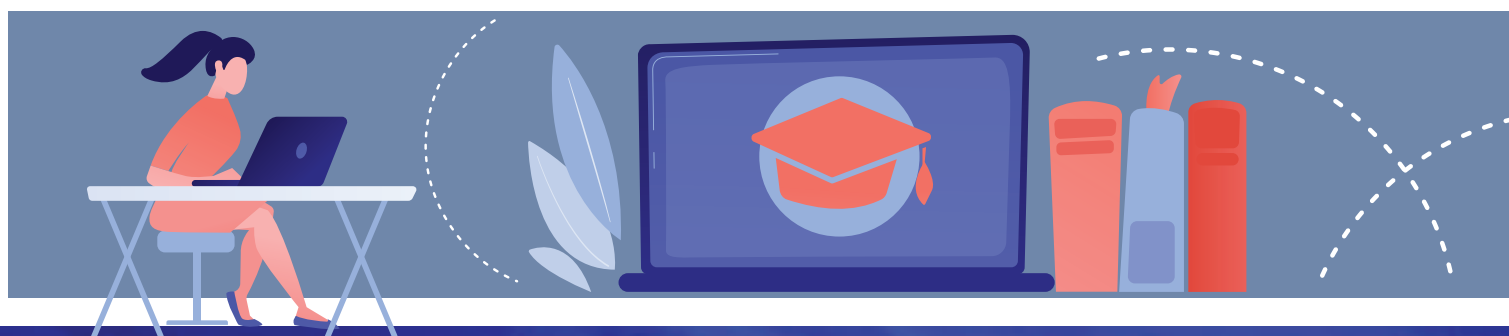
List of Courses for July - December 2025 Semester

CEC Helpdesk SWAYAM and
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Tentative Start date	Tentative End date	Host University/ Institute	No of credits	Level UG/PG	NCrF Level
14.07.2025	31.10.2025	St. Xavier's College (Autonomous), Kolkata	4	UG	5.5
07.07.2025	31.10.2025	Thapar University, Patiala	4	UG	5
14.07.2025	31.10.2025	The M. S. University of Baroda, Vadodara, Gujarat	4	UG	5.5
14.07.2025	31.10.2025	EMRC, St Xavier's College, Kolkata	2	UG	5.5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	3	UG	4.5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
07.07.2025	31.10.2025	Punjabi University, Patiala	2	UG	5
14.07.2025	31.10.2025	EFLU, Hyderabad	5	UG	5
07.07.2025	31.10.2025	Manipur University	2	UG	4.5
07.07.2025	31.10.2025	Chaudhary Devi Lal University, Sirsa	4	PG	6.5
14.07.2025	31.10.2025	University of Calicut	4	UG	5.5
07.07.2025	31.10.2025	University of Mysore	5	UG	5
15.07.2025	31.10.2025	Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16	4	PG	5.5
01.07.2025	31.10.2025	University of Kashmir	2	UG	4
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	5.5
14.07.2025	31.10.2025	University of Calicut	2	UG	5.5
14.07.2025	31.10.2025	Gujarat University	4	UG	4.5
14.07.2025	31.10.2025	Pondicherry University	4	UG	5.5
14.07.2025	31.10.2025	Doon University, Dehradun	4	PG/UG	5.5-6
07.07.2025	31.10.2025	Punjabi University, Patiala	5	UG	5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	6
14.07.2025	31.10.2025	Anna University	5	UG	5.5
14.07.2025	31.10.2025	M.K.University, Madurai	4	UG	5.5
14.07.2025	31.10.2025	Calcutta University	4	PG	6.5
07.07.2025	31.10.2025	University of Calicut	4	UG	6
14.07.2025	31.10.2025	Anna University	4	UG	5
14.07.2025	31.10.2025	University of Calcutta, Kolkata	4	PG	6.5
14.07.2025	31.10.2025	Shri Vishwakarma Skill University, Dudhola, Palwal, Haryana	4	UG/PG	6
14.07.2025	31.10.2025	Dr. Harisingh Gour Uuniversity, Sagar (M.P.)	4	UG	6
06.07.2025	31.10.2025	University of Calcutta	4	PG	6.5
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	6
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	UG	5.5
14.07.2025	31.10.2025	Pondicherry University	5	UG/PG	5
07.07.2025	31.10.2025	university of kashmir	4	UG	4.5
07.07.2025	31.10.2025	University of Mysore	4	UG	4.5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
07.07.2025	31.10.2025	University of Mysore	4	UG	4.5
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	4	UG	5.5
07.07.2025	31.10.2025	University of Kashmir	4	UG	4.5
07.07.2025	31.10.2025	Manipur University	4	UG	5.0
14.07.2025	31.10.2025	Maharshi Dayanand University, Rohtak	4	UG	5
14.07.2025	31.10.2025	EFLU, Hyderabad	5	UG	4.5
14.07.2025	31.10.2025	EFLU, Hyderabad	4	UG	4.5
14.07.2025	31.10.2025	EFLU, Hyderabad	5	UG	4.5
14.07.2025	31.10.2025	Avinashiingam Institute for Home Science and Higher Education for Women,Coimbatore	2	UG	5.5

S. No.	Course ID	Course Title	Course Coordinator Name
141	cec25_hs110	Psychology at Work	Dr. Devi Soumyaja
142	cec25_hs121	Psychology For Health And Well-Being	Dr. Yasir Hamid Bhat
143	cec25_ed23	Psychology Of Development And Learning	Prof. (Dr.) A. Hameed
144	cec25_hs117	Psychology of Individual Differences	Dr Manzoor Ahmad Rather
145	cec25_hs144	Public Economics	Dr. Shreedha Chungkham
146	cec25_hs86	Public Personnel Administration	Dr. A Ramakumar
147	cec25_cy10	Quantum Chemistry, Spectroscopy & Photochemistry	Prof. P. Ghalsasi Dr. Amar Ballabh
148	cec25_hs107	Regulatory Governance	Dr Tarun Arora/ Dr Sharanjit
149	cec25_lw04	Research Methodology	Prof.G.S.Bajpai
150	cec25_ed13	Research Methodology in Education	Dr. Shefali Pandya
151	cec25_mg26	Retail Business Management	Dr. Meeta Nihalani
152	cec25_hs97	Rural Local Governance	Dr. Chandrika. C.S
153	cec25_ag05	Silkworm rearing and reeling technology	Dr Divya
154	cec25_hs139	Social Case Work	Dr.Kanakadurga
155	cec25_hs120	Social Formation and Cultural Patterns of Ancient World	Dr Abdul Rashid Lone
156	cec25_hs131	Social Psychology	Dr.P.Swathi
157	cec25_hs138	Social welfare Administration	Dr.V.Bhaskaran
158	cec25_hs137	Social work Research	Dr.T.Saraswathi
159	cec25_hs115	Sociological Research Methods - II	Dr. Sarika Dixit
160	cec25_hs108	Sociology of Gender	Dr. Jasleen Kewlani
161	cec25_hs90	Sociology of India - 1	Dr.B.Geetha
162	cec25_hs91	Sociology of Religion	Dr.C.Juston Selvaraj
163	cec25_cs08	Software Engineering	Dr. R. Bhaskaran
164	cec25_cy08	Solutions, Phase Equilibrium, Conductance, Electrochemistry & Functional Group Organic Chemistry-2	Dr. A. A. Ajmeri Dr. Amar Ballabh
165	cec25_hs112	Statistical Methods for Psychological Research - II	Dr. Tirupathi Rao Padi
166	cec25_hs89	The Moral and Social Philosophy of Mahatma Gandhi	Dr. Namita Nimbalkar
167	cec25_ma25	Theory of Real Functions	Dr. Anjaly Kishore
168	cec25_ge07	Tourism and Travel Management	Mr N. Roopesh Kumar
169	cec25_ge08	Tourism Planning and Sustainable Development	Prashant Kumar Gautam
170	cec25_hs123	Understanding Heritage	Dr. Yogambar Singh Farswan
171	cec25_hs116	Understanding South Asia	Dr Khalid Wasim Hasan
172	cec25_hs148	United Nations and Global Conflict	Dr. Arambam Noni Meetei
173	cec25_hs113	Urban Local Governance	Dr. N. Ansuman Rabboni
174	cec25_hs136	Urban Sociology and Urban Development	Dr. Vinita Pandey
175	cec25_bt05	Virology	Dr. K. R. Maruthi
176	cec25_bt04	Wild Life and its Conservation	Dr S Basavarajappa
177	cec25_ed19	Yoga	Dr. Jagdish Singh
178	cec25_hs149	Youth, Gender and Identity	Dr. Naziya Hasan



List of Courses for July - December 2025 Semester

CEC Helpdesk SWAYAM and
SWAYAM Prabha [Direct Tel. No.]

011-24126425

Tentative Start date	Tentative End date	Host University/ Institute	No of credits	Level UG/PG	NCrF Level
14.07.2025	31.10.2025	Cochin University of Science and Technology	5	UG	6
07.07.2025	31.10.2025	University of Kashmir	5	UG	5.5
14.07.2025	31.10.2025	University Of Calicut	4	UG	5.5
07.07.2025	31.10.2025	University of Kashmir	4	UG	4.5
07.07.2025	31.10.2025	Manipur University	5	UG	5.0
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	5	UG	6
14.07.2025	31.10.2025	The M. S. University of Baroda, Vadodara, Gujarat	4	UG	5.5
14.07.2025	31.10.2025	Central University of Punjab, Bathinda	5	UG	5
07.07.2025	31.10.2025	National Law University, Delhi	4	PG	8
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	4	PG	6.5
14.07.2025	31.10.2025	JNVU	4	UG	5
07.07.2025	31.10.2025	University of Mysore	5	UG	4.5
07.07.2025	31.10.2025	University of Mysore	4	UG	4.5
14.07.2025	31.10.2025	Osmania University	4	UG	4.5
07.07.2025	31.10.2025	University of Kashmir	5	UG	4
14.07.2025	31.10.2025	EFLU, Hyderabad	3	UG	5.5
14.07.2025	31.10.2025	Osmania University	4	UG	5.5
14.07.2025	31.10.2025	Osmania University	4	UG	5.5
10.07.2025	31.10.2025	Devi Ahilya Viswavidyalaya, Indore	5	UG	5.5
14.07.2025	31.10.2025	Rajiv Gandhi National Law University, Patiala	4	UG	5
10.07.2025	31.10.2025	M.K.University, Madurai	5	UG	5.5
10.07.2025	31.10.2025	M.K.University, Madurai	5	UG	5.5
14.07.2025	31.10.2025	Anna University	4	UG	5
14.07.2025	31.10.2025	The M. S. University of Baroda, Vadodara, Gujarat	4	UG	5
14.07.2025	31.10.2025	Pondicherry University	5	UG	5
14.07.2025	31.10.2025	Savitribai Phule Pune University, Pune	3	PG	6.5
14.07.2025	31.10.2025	University of Calicut	5	UG	6
07.07.2025	31.10.2025	University of Mysore	4	UG	4.5
07.07.2025	31.10.2025	Panjab University, Chandigarh	4	PG	6.5
14.07.2025	31.10.2025	H.N.B Garhwal University (A Central University) Srinagar, Garhwal	2	UG	5
07.07.2025	31.10.2025	University of Kashmir	5	UG	4.5
07.07.2025	31.10.2025	Manipur University	5	UG	5.0
14.07.2025	31.10.2025	University of Madras	5	UG	5
14.07.2025	10.10.2025	Osmania University	5	UG	5.5
07.07.2025	31.10.2025	University of Mysore	4	UG	5
07.07.2025	31.10.2025	University of Mysore	4	UG	5
14.07.2025	31.10.2025	Punjabi University, Patiala	2	UG	5.5
07.07.2025	31.10.2025	Manipur University	5	UG	5.0





EduTweets



Dharmendra Pradhan @dpradhanbjp · Sep 18

Together with officials of @EduMinOfIndia, @ncert, @cbseindia29, @niostwit, @KVS_HQ, @NVSHqNoida and experts from the National Steering Committee for NEP 2020 held a review meeting on the implementation of National Education Policy 2020 in school education.

Thank everyone for
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Ministry of Education @EduMinOfIndia · Sep 23

On 23rd September 2025, Hon'ble Union Minister for Education, Shri @dpradhanbjp launched Viksit Bharat Buildathon 2025, organised by Ministry of Education in collaboration with @AIMtInnovate @NITIAayog, which seeks to engage school students in reimagining solutions for themes

Show more



Dharmendra Pradhan @dpradhanbjp · Oct 2

Pleased to address young graduates, faculty members, master weavers, and people from diverse backgrounds at the 11th Foundation Day celebration of @IIM_Sambalpur. Congratulate the IIM Sambalpur family on this momentous occasion.

Institutions like IIM Sambalpur must inspire new
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UGC INDIA @ugc_india · Sep 21

Stay Ahead in Education: Subscribe to Our WhatsApp Channel for Insights and Regular Updates on Higher Education.

Join the channel and stay updated: whatsapp.com/channel/0029Va...



Dharmendra Pradhan @dpradhanbjp · Oct 13

Taking forward the vision of Hon'ble PM Shri @narendramodi ji, inaugurated the #ViksitBharatBuildathon2025—a nationwide celebration of innovation, creativity and youth power.

A largest-ever school hackathon, congratulate and compliment all the 3 lakh+ schools and 25 lakh+
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Ministry of Education @EduMinOfIndia · Oct 15

Hon'ble Union Minister for Education, Shri @dpradhanbjp, chaired a meeting attended by the CEO of @VFSGlobal, Dr. Vineet Joshi (@Vineet_K26), Secretary, Higher Education, representatives from @litmadras, and senior officials of the Ministry of Education.

The Ministry of
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CEC's Bouquet of 07 DTH Channels on **SWAYAM Prabha**

संस्कार | Sanskar

Channel No.01 – CEC-UGC - CH 01 & CH 02 are Merged

Channel Scope
Language and Literature; History, Culture & Philosophy

संवाहक | Samvahak

Channel No.02 – CEC-UGC - CH 04 & CH 05 are Merged

Channel Scope
Education and Home Science; Information, Communication and Management Studies

कौटिल्य | Kautilya

Channel No.03 – CEC-UGC - 07

Channel Scope
Economics, Commerce and Finance

आर्यभट्ट | Aryabhata

Channel No.04 – CEC-UGC - CH 08

Channel Scope
Physical sciences, Mathematics, Physics, Chemistry



स्पंदन | Spandan

Channel No.05 – CEC-UGC - CH 09

Channel Scope
Life Sciences, Botany, Zoology, Bio-Science

दक्ष | Daksh

Channel No.06 – CEC-UGC - CH 40

Channel Scope
Applied Sciences, Allied Physical and Chemical sciences and related subjects

Channel Name - व्यास | Uyas Channel No.07 - CEC-UGC - 40



Art/Culture/Literature/Language

Band - I

English Language, Linguistics, Hindi & other Languages, English Literature, Literature of other Languages, Culture, Architecture, Plastic Arts & Sculpture, Drawing & Decorating Arts, Painting & Fine Arts, Music, Recreational & Performing Arts, Public Performance, Film Appreciation, Dance & Drama, Religion, Customs, Folklore



Social Science

Band - II

History, Geography, Biography, Genealogy, Insignia (Awards), Archaeology, Museology, Manuscripts & Rare Books, Philosophy, Psychology, Religion, Social Sciences/ Sociology, Anthropology, Political Science, Economics, Public Administration



Management and Other Professional Courses

Band - III

Management, Marketing, Commerce, Communications, Telecommunication, Tourism, Advertising & Public Relations, New Media Journalism, Publishing, Photography & Photographs, Graphic Arts, Printmaking & Prints, Library & Information Science, Education, Sports/Physical Education, Women Education, Law, Environment Studies/Management, Home Economics & Family Living



Natural and Applied Science

Band - IV

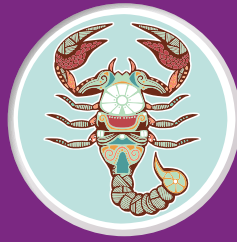
Forensic Science & Criminology, Mathematics, Astronomy & Allied Sciences, Physics, Chemistry, Earth Science, Geology, Hydrology, Meteorology, Paleontology/Fossils, Life Science, Biology/Ecology, Genetics/Biotechnology, Microbiology, Botany, Zoology, Medical Science, Health & Nutrition, Diseases, Engineering, Electrical/Mechanical Engineering, Mining & Related Operations, Military & Nautical Engineering, Civil Engineering, Manufacturing Technology, Agriculture, Horticulture, Animal Husbandry/Veterinary Sciences, Sericulture, Aquaculture, Chemical Engineering/Biotechnology, Manufacturing for Specific Uses, Computer Sciences

#Birthdays@NOVEMBER2025

12



Mehak Arora
Consultant (R&T)



14



Asif Saleem
Technician (Sound Recordist)

Ambitious, dominating, passionate, intuitive, creative. Scorpio usually is a good judge of character. If they don't trust you, it is usually for a good reason.

28



Vikas Upadhyay
Maintenance Engineer

29

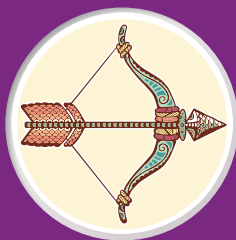


Surinder Gandhi
L.D.C

29



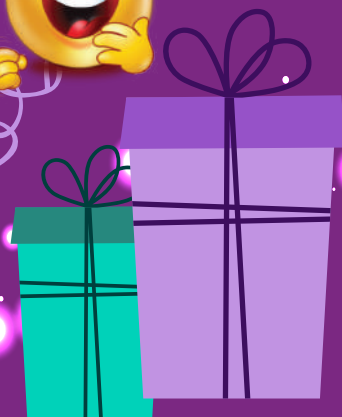
Mukul Rewari
M.T.S



Optimistic, idealist, adventurous, philosophical. Sagittarius is interested in what is possible and what is on the horizon, rather than what has already been done.

CEC wishes you all a very

Happy
Birthday



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